

TruErase

Eraser Board Powder Coatings

White boards have been around for years and offer great ways to share information to a group, erase and start over again and again. The issue has typically been cost and performance. High end white eraser boards can cost \$25 to \$50 per square foot and in some cases approach \$100 per square foot. In these cases you are typically getting a porcelain enamel finish. The inexpensive boards use lower performing coatings and/or films and have issues with "ghosting" or "shadowing". This means marker is left on the board for an extended period of time, leaving a residue that can often times never be removed.

TCI Powder Coatings has developed a powder coating that offers a very economical cost per square foot when compared to high-end white boards and has been tested to dramatically reduce the chance of "ghosting" or "shadowing". The TruErase product line will give you a great product at a very economically applied cost.



Features and Benefits:

- ▶ Economical cost per square foot compared to high-end white boards
- ▶ Reduced chance of "ghosting" or "shadowing"

Product Name	Product No.	Gloss	PCI Smoothness	Pencil Hardness
Crystal Eraser White	8800-92213	80-90	7	3-4H

*See Technical Data Sheets for complete technical information.

**TruErase powder coatings should maintain a storage temperature of 75°F or less for optimum storage results.

***All lab testing was completed with indelible markers designed to be used with dry erase marker boards.



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